



# AMETHIST

ACHIEVING MATERNAL EMPOWERMENT  
AND TRANSFORMING HEALTH THROUGH  
IMPLEMENTATION SCIENCE AND  
TRAINING

## August 2025 News & Updates

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### Announcements & Upcoming Events



View our full  
calendar of events!

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### August Supplemental Readings

This month there will be no seminar, as we will resume in September.  
In lieu of this, we would like to provide a few insightful papers:

1. [Implementation Mapping: Using Intervention Mapping to Develop Implementation Strategies - PubMed](#)
  2. Katie Hoskins PhD, MBE, CRNP, a member of our AMETHIST family, has written about the application of this sequence: [Implementation mapping to plan for a hybrid trial testing the effectiveness and implementation of a behavioral intervention for HIV medication adherence and care retention - PubMed](#)
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### Annual Virtual Journal Club on the Implementation of Doulas

Tuesday, August 12<sup>th</sup> | 12-1:00p ET

### Speakers/Articles

- **Katherine Quinn** | Associate Professor, Psychiatry and Behavioral Medicine, Medical College of Wisconsin  
[Implementation Barriers to Incorporating a Community-Based Doula Program to Improve Birth Outcomes for Black Patients in an Academic Medical Center - PubMed](#)

- **Marian Jarlenski** | Professor and Vice Chair for Practice, University of Pittsburgh Schools of Public Health and Medicine  
[Study protocol: a mixed-methods study of the implementation of doula care to address racial health equity in six state Medicaid programs - PubMed](#)

Register Here

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**Virtual Seminar:**  
***Using Persuasive and Strategic Communication for Policy Impact***

*Friday, September 5<sup>th</sup> | 1:00pm ET*

In this seminar, **Emily Pfender, PhD**, will explore how persuasive and strategic communication can be leveraged to influence attitudes, behaviors, and policy outcomes.

Drawing from communication theory, principles of influence, and her background in health communication, she will outline key strategies that align with evidence-based best practices. She will also incorporate insights from policy communication scholarship to highlight effective message design. A discussant will join to further contextualize these communication strategies within real-world policymaking settings and to answer questions from our attendees.



Zoom Registration

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**A brief note on recent implementation forums**

The AMETHIST Design Core would like to thank everyone for attending our forum on *Implementing Community Health Workers in Programs*, including our incredible panelists who shared insights into their current work with community health workers and experiences as community health workers themselves. If you're interested in reading the notes from our recent forum, please reach out to Dashia Gray-Davis ([dashia.davis@pennterms.edu](mailto:dashia.davis@pennterms.edu)).

We hope you'll join us at our next forum this Fall, where we'll continue our May conversation on *Implementing Doulas in Programs*!

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**Save the Date!**  
***Studying the Implementation of Doulas within Projects: Part 2***

The AMETHIST Design Core is hosting a continuation of their Spring forum: *Studying the Implementation of Doulas Within Projects*, taking place on **September 24<sup>th</sup>, 12:00 pm ET**.

During this forum, we will expand upon our previous conversation and dive deeper into methods of measuring the implementation of doulas. Attendees will have the opportunity to interact with each other in a shared learning environment.

If you have any questions or would be interested in speaking during this forum, please reach out to Dashaia Gray-Davis ([dashia.davis@pennmedicine.upenn.edu](mailto:dashia.davis@pennmedicine.upenn.edu)).

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### **Funding Opportunity: Society for Maternal Fetal Medicine Perinatal Quality Foundation (PQF) Award**

For multidisciplinary team projects designed to improve patient safety or quality of obstetrical care, the Foundation for SMFM will award up to \$25,000 in a new program funded by a generous legacy donation from the Perinatal Quality Foundation (PQF). Application instructions are available [here](#).

**Applications will be accepted through September 15<sup>th</sup>, 2025!** Please start brainstorming with your team members about what you could accomplish if only you had the funds.

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### **Share your Maternal Health Implementation Science Opportunities with Us!**

Would you like to share current job postings or training events related to maternal health implementation science with us? Please email these opportunities to [AMETHIST@pennmedicine.upenn.edu](mailto:AMETHIST@pennmedicine.upenn.edu) to promote in our monthly newsletters!

Check out our library of resources  
or request a consult!

[IMPROVE Collaboration Portal](#)

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